THE CHALLENGE
Food security, environmental health and sustainable development are global challenges. An increase in fish production through sustainable aquaculture is necessary. Producing alternative feeds and improving availability while reducing their footprint and cost, is a must for competitive aquaculture in the EU.

PROJECT OBJECTIVES
Invertebrates are part of the answer. INvertebrateIT aims to promote and facilitate invertebrate production to boost aquaculture in the EU Atlantic basin, and to help develop transversal value chains accessible to SMEs and strategic for coastal regions, assisting in diversification and integration towards Blue Growth and a more Circular Economy.

PARTICIPATE!
Your experience, opinion and energy are important. The project aims to deliver three bankable commercial projects implemented through public-private partnerships by 2019, and to support overall advance in the medium to long term. To do so, we are developing a Joint Map and Investment Plan at sea-basin level, and have launched a contest for ideas for SMEs, who will receive support for project development and implementation.

INvertebrateIT is an effort led by public and private entities gathering together regional and national maritime clusters, aquaculture, marine policy, innovation and entrepreneurship, and knowledge transfer.
Disruptive and forward-looking opportunities for competitive and sustainable aquaculture

- **Are you active or well informed about invertebrate production and EU aquaculture challenges?**
  
  You could help drive invertebrate production forward and make EU aquaculture more competitive by helping us improve the strategic Roadmap and Investment Plan developed for the Atlantic basin.
  
  Please contact us to review it and contribute with your comments.

- **Have you got an invertebrate-based fish feed solution ready for the market?**
  
  If you are a SME and wish to participate in the INvertebrateIT open contest, don’t hesitate to send your proposal!
  
  The three selected projects will receive technical and business support, including mentoring, match-making, access to funds and assistance vouchers up to €10,000.
  
  You can submit your proposal online until 15th January 2018: spread the word!

- **Are you a public authority, investment manager or industrial partner interested in the issue?**
  
  Transversal advance needs everybody and invertebrate production can help seize strategic opportunities for coastal communities, including in rural and remote regions and accessible to SMEs, women and youth across sectors.
  
  If your work is related to food production, waste management, Blue Growth, RIS3, Circular Economy, smart procurement, innovation or sustainable development, there are opportunities for you.
  
  Please contact us to get informed and to get included in the database for knowledge transfer, business match-making and strategic public-private partnerships.

**FIND MORE INFORMATION AT:**

- [www.invertebrateitproject.eu](http://www.invertebrateitproject.eu)
- [info@invertebrateitproject.eu](mailto:info@invertebrateitproject.eu)

This project has received funding from the European Union under grant agreement No EASME/EMFF/2016/1.2.1.3/02/SI2.751532